

Systems Diagnostic Checklist - The KPS Group

Mark yes or no on each line. Any no in a lower layer blocks the layers above it.

Operations (foundation)

- We run the same steps every time and they are written down.

- One ov

Financial visibility

- We know profit per service or job.

- We kno

Systems and tooling

- Work lives in one system, not in chats or side docs.

- Data is

Positioning and branding

- We can say what we do, for whom, and why us in one sentence.

- Promis

Website and conversion

- Visitors know what we do and the next step in a few seconds.

- Forms

Scale readiness

- If demand doubles, we know what breaks and how to fix it.

- Hiring,

Score and next move

- Mark each bullet yes or no.

- Any no